

OPEN CALL—

RESET HACKATHON 2018

Cd. Juárez, Chih [p.1] El Paso, TX [p.4] —





Cd. Juarez | T-HUB | Nov. 14 - 15, 2018



Black Labs, Transtelco, Fundación Axcel and Technology HUB invite you to participate in the second edition of RESET's Hackathon 2018. You will have the opportunity to assemble your own team and participate in the search for solutions to the challenges presented in this year's contest.

Who is invited?



Students, professionals, entrepreneurs and the general public involved in tech and who enjoy sharing their ideas and knowledge in order to find solutions to current problems. The event will take place in Ciudad Juárez at Technology HUB, on November 14, 2018, starting at 4:00 pm.

Objective •—

We are looking for viable and innovative proposals in the development of hardware and software able to provide solutions to current problems while using available technology. Furthermore, we are looking to promote an innovation culture within the community.

Guidelines



- The event will be FREE and contestants will be able to participate individually or in teams of up to 5 persons. Each participant will register on the website and select the challenge they will work on:
 - https://reset-hack-jrz-18.eventbrite.com
- Participants must show up at the event with their previously selected team or they can assemble one on the day of the event.
- Participants must arrive one hour prior to the start of the event with an ID and their registration ticket.
- The projects presented must be developed only during the event and must be original work.
- Each team must register only one project for prototype development.
- Contestants must bring their own computers and additional tools necessary to work on their prototype.
- Teams are allowed to develop any prototype based on any technology, programming language, hardware, etc.
- Team members must assign a leader who will be responsible for all communication with staff members.
- Each team will be provided with a development kit.
- Internet access, working stations and electrical outlets will be provided.

- Registration will take place from October 1st through November 14, 2018 at 1:00 pm.
- Hosts will provide different technologies available to the teams.
- There will be scheduled meal breaks. Lunch, snacks and coffee will be provided during the event.
- The Hackathon will last 24 hours; participants who wish to rest during the event, may do so in the provided common resting area.
- Bringing you own sleeping bag is strongly recommended for those staying the full 24 hour period.
- Technology HUB has showers available upon request.
- Contestants will be allowed to leave the premises during assigned times. All participants must return on time. In case anyone fail to meet the schedule, the staff will determine exceptions and/or consequences.
- All materials and tools provided must remain within the Hackathon site at all times.
- Contestants will focus on solving issues in any of the following technologies:



Mobile apps



Wearables



Software



Internet of things



Hardware



Drones





Cd. Juarez | T-HUB | Nov. 14 - 15, 2018



Obligations •—

Participants accept and pledge not to submit projects with any of the following characteristics:

- False, inexact, or deceptive projects.
- Plagiarized, violating any author rights, patents, registered trademarks, commercial secrets or any other property, privacy, or publicity rights.
- Any project violating any applicable rules, ordinances or laws
- Any project considered libelous, slanderous, hateful, racially or morally offensive, threatening or that illegally harasses any person, group, partnership and/or corporation.

Juding Panel •—

- Will be made up by, at least, 3 members of the software, hi-tech and research & development industries.
- The judging panel reserves the right to reject any project for any reason they deem appropriate.
- All projects will be evaluated at the end of the contest and results will be posted prior to the event's conclusion.
- The panel's decision will be unappelable and final.

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Evaluation

Projects will be evaluated on the following criteria:

- Proposal's originality and innovation.
- Concept and definition quality.
- Advanced application functionality.
- Project's implementation viability.
- Proposal's usefulness.

- User experience.
- Contestant's exclusive ownership.
- Use of certain technologies and information provided by the organizers.
- That third parties intellectual and industrial property are not violated in any case.

Project's Presentation

The teams will have 5 minutes to pitch their project to the judging panel and the public.





Cd. Juarez | T-HUB | Nov. 14 - 15, 2018



Challenges and Prices

Creativity and intelligence will be put to the test to solve issues in:







The top 3 projects will be selected from each challenge category and awarded the following:

1st Place \$15,000.00 MXN

2nd Place \$10,000.00 MXN

3rd Place \$5,000.00 MXN



November 14, 2018

03:00 - 04:00 pm Registration

04:00 - 04:30 pm Welcoming

04:30 - 04:45 pm Ice Break

05:00 pm KickOff

07:00 - 07:30 pm Dinner

10:00 pm Evening Break

November 15, 2018

08:00 - 08:30 am Entrance

09:00 - 09:30 am Breakfast

02:00 - 02:30 Lunch

07:00 End Coding

07:00 - 08:00 Project presentation

08:00 - 08:30 Closing and award ceremonies





El Paso | UTEP | Nov. 15 - 16, 2018



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Who is invited? •—

Students, professionals, entrepreneurs and the general public involved in tech and who enjoy sharing their ideas and knowledge in order to find solutions to current problems. The event will take place in The University of Texas at El Paso (UTEP), on November 15, 2018, starting at 4:00 pm.

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Judging Panel •—

- Will be made up by, at least, 3 members of the industry: software, hi-tech and research & development.
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